



July 6, 2021

FlorStar Announces New Business Partnership with Tarkett

Dear FlorStar customers:

FlorStar is excited to announce a new business partnership with Tarkett, a global \$3 billion manufacturer with operations throughout North America, Europe, and Asia. FlorStar will be representing the full Tarkett residential and commercial distribution portfolio, including product lines historically sold under the Tarkett, Azrock, and Johnsonite brands. In addition, we will be distributing lines Tarkett previously sold on a direct basis.

FlorStar's sales organization will be reaching out in the coming weeks to help you better understand this new program and the many opportunities that will flow from it. In the meantime, we are prepared to begin servicing your Tarkett business immediately, so please do not hesitate to contact us with any questions or opportunities that you may have. As always, thank you for supporting FlorStar Sales, Inc.